

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re original application of:

Applicants : Thomas J. Perkowski, et al.  
Application Serial No.: 10/812,341  
Filing Date: : March 29, 2004  
Title : INTERNET-BASED PRODUCT BRAND MARKETING  
COMMUNICATION NETWORK CONFIGURED TO ALLOW  
MEMBERS OF A PRODUCT BRAND MANAGEMENT TEAM  
TO COMMUNICATE DIRECTLY WITH CONSUMERS  
BROWSING HTML-ENCODED PAGES AT AN ELECTRONIC  
COMMERCE (EC) ENABLED WEB-SITE ALONG THE  
FABRIC OF THE WORLD WIDE WEB (WWW), USING  
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS  
(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND  
MANAGED BY PRODUCT BRAND MANAGEMENT TEAM  
MEMBERS  
Examiner : Jeffrey D. Carlson  
Group Art Unit : 3622  
Attorney Docket No. : 100-062USA000

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

**REQUEST FOR APPROVAL OF PROPOSED CHANGES TO THE DRAWINGS**

Sir:

Applicants hereby request deletion of Figs. 2D-2E5, 3A5-3C, 4G1-9, 14-41, 44A1-44O, 45B1-50C6, and 50E-54FF, which are on Sheets 14-18, 22-50, 61-105, 112-171, 174-246, 250-705 and 711-1046, of the Drawings submitted on March 29, 2004.

After deletion there remain forty two (42) sheets of Drawings. Applicants submit herewith Annotated Sheets for all forty two (42) sheets of figure drawings remaining after the amendment, to clearly illustrate the Drawings that should remain the Application.


Applicants also request approval of proposed changes to Figs. 9A, 10A1-10A2, 11, 12, 13, 42A-42C, 43, 45A1-45A3 and 50D1-50D5, which have been renumbered, as indicated in red ink on the sheets filed herewith. Figs. 1 through 4F2 are submitted but have not been amended.

A Notice to File Corrected Application Papers was mailed on February 17, 2010, and a response is currently due on April 17, 2010. Applicants are preparing formalized Drawings for the forty two (42) sheets of Drawings that remain after amendment, and will submit Replacement Drawings by the due date of April 17, 2010 for the Notice to File Corrected Application Papers.

Applicants will submit replacement drawings, which include the proposed changes, for entry in the present Application upon approval of the proposed changes.

Respectfully submitted,

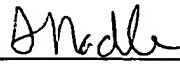
Dated: March 29, 2010

  
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Date: March 29, 2010